



Train the Trainer

AN INTERACTIVE SKILL BUILDING WORKSHOP

"A great journey requires a great guide."

PURPOSE

To assist today's leaders, teachers, instructors, and facilitators in designing and delivering compelling learning experiences for their audiences. To develop powerful communication skills and a commanding presence that make teaching and learning an enjoyable experience.

OBJECTIVES

- Learn the art and science of planning and designing your curriculum so that it flows and is participant-centered.
- Discover the latest research and methodology regarding adult learning theory.
- Learn about pre-class assessments that inform you about the knowledge and experience levels of your audience.
- Learn how to "space the learning" by breaking technical content into manageable chunks.
- Learn practical techniques for engaging your audience.
- Discover three types of openings that immediately get your audience's attention.
- Learn when and how to transition for presenting to facilitating.
- Discover self-management techniques that channels tension into calm focus.
- Learn effective time management techniques and how to avoid sharing too much content.
- Learn when and how to use audio-visual tools to enhance your message.

WHO SHOULD ATTEND?

Current experienced managers and instructors who desire fine tuning this critical skill as well as future instructors who will be training on a regular basis and need to master basic teaching skills.

SANDY SMITH BIOGRAPHICAL SUMMARY

Sandy Smith is a speaker, corporate training specialist and "executive coach" from Oak Ridge, TN. He develops and presents educational seminars and workshops for organizations in such diverse areas as healthcare, sales and marketing, manufacturing and retail. For over 18 years Sandy has been a special consultant to Team Health leaders as well as serving as a featured speaker at national and regional conferences. Sandy has twenty years experience in coaching business professionals in strengthening their presentation and teaching skills. Sandy is a member of the National Speakers Association and The World Futurist Society.