



Ten Commandments of Leadership

1. People are illogical, unreasonable, and self-centered. Love and trust them anyway.
2. If you do good, people will accuse you of selfish ulterior motives. Do good anyway.
3. If you are successful, you will win some false friends and true enemies. Succeed anyway.
4. The good you do today will be forgotten tomorrow. Do good anyway.
5. Honesty and frankness will make you vulnerable. Be honest and frank anyway.
6. The biggest men with the biggest ideas can be shot down by the smallest men with the smallest ideas. Think big anyway.
7. People favor underdogs, but follow top dogs. Fight for the few underdogs anyway.
8. What you spend years building may be destroyed overnight. Build anyway.
9. People really need help, but may attack you if you do help. Help people anyway.
10. Give the world the best you have and you may get kicked in the teeth. Give the world the best you have anyway.

